



2016 CELEBRITY PANELISTS



Lynn Hobson
Celebrity Publicist
and Author of
Diary of a Hip Hop Publicist



Stacey Evans Morgan
TV and Film Producer, Writer,
Director & Co-executive Producer
Love That Girl (TV One)
2016 Keynote Speaker



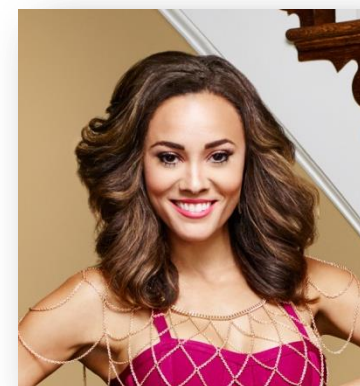
Bianca Barnes Williams
Executive Producer
Real Housewives of Atlanta
Real Housewives of Potomac



BJ Coleman
The Coleman
Entertainment Group
Celebrity Publicist



Don Champion
Reporter
CBS News



Ashley Darby
TV Personality
Real Housewives of Potomac
and Entrepreneur

SCHEDULE AT A GLANCE

9:30 a.m. - 10:30 a.m.
Keynote Address | MLK Parlor C
Stacey Evans Morgan

10:45 a.m. - 12:00 p.m.
Morning Breakout Sessions | MLK Parlors

Session 1 | MLK Parlor A
Women in the Media: Creating Space in a Male Dominated World

Session 2 | MLK Parlor B
From Black Lives Matter to Police Brutality and Profiling: Are Journalists
Getting it Right When They Tell the Story of Today's Black Male?

12:30 p.m. - 1:30 p.m.
Session 3 | MLK PARLORS A & B
Awards Luncheon Honoring the First Annual
Michael J. Feeney Distinguished Alumni Service Awardees
Lambda Pi Eta Honory Society Induction Ceremony

1:45 p.m. - 2:30 p.m.
Afternoon Breakout Sessions | MLK Parlors

Session 4 | MLK Parlor C
Alumni Panel Discussion
We've Been Where You Are: What You Need to Know About
Entry- Level Work, Grad School, and Transitioning to the Real World

Session 5 | MLK Glass Lounge
Winning the Brand Game: Doing PR for Yourself and Your Client

Session 6 Master Classes
2:45 p.m. 4:00 p.m.

Master Class with Producer, Stacey Evans Morgan
TV and Film Track | MLK Glass Lounge

Master Class with Celebrity Publicists BJ Coleman and Lynn Hobson
Public Relations Track | ETV 138

Master Class with Eric Dickens and Steven DeShields
Advertising Track | ETV 139

Master Class with Ralph Wesley and Blake Saunders
Radio Track - WDSU Radio Station

Session 7 | Film Festival | MLK Parlor C
Run Carlos Run
Producer, Carlos Ibarra

MARCH 31, 2016
DELAWARE STATE UNIVERSITY
MLK PARLORS
9:30 a.m. - 7:15 p.m.

Special presentations and
participation by notable
DSU Mass Communications Alumni

